

FOR IMMEDIATE RELEASE



### **New bidding engine RideBid.com saves riders valuable time and money**

Las Vegas, Nev. (October 15, 2009) – Riders, rejoice! For anyone who has ever felt that booking a limo, town car, party bus or other transportation service is a crapshoot based on a random flip of the phone book, there is finally a better solution!

New user-friendly RideBid.com is the first bidding engine to unite riders and livery companies using a competitive, reverse-style auction, where vendors actively bid on your upcoming rides. Don't waste your valuable time researching countless limousine and sedan providers. Let vendors bring their best prices to you, without the hassle of numerous phone calls and emails.

RideBid.com changes the paradigm for consumers and takes the guesswork out of booking and paying for transportation. Simply post the details for your upcoming ride (for a wedding, dance, airport transfer or other occasion), and include your pick-up and drop-off times and location. You can then sit back, relax, and wait as vendors (ranging from large transportation companies to small owner-operators) submit competitive bids on your ride.

Unlike other sites that present you with stale, inaccurate quotes, RideBid.com utilizes a real-time bidding engine that keeps the process dynamic. Vendors slug it out for consumer business, revising their bids and undercutting one another's prices until the rider selects a vendor.

Riders may take into account both pricing and vendor ratings when choosing a service provider, so those seeking livery services are able to make more informed decisions. A vendor's rating is derived from feedback left by previous users who have reviewed the vendor through the site's customer feedback system. Only riders who have utilized a vendor's services through RideBid.com can leave feedback, making it an accurate reflection of the quality of service provided.

### **More About RideBid.com**

RideBid.com allows vendors to view the details of each ride before bidding, so riders do not receive the same rigid pricing provided by other online quoting systems. Instead, the rider benefits when competitive bidding results in better pricing.

Save yourself valuable time and money by booking transportation for your next event through RideBid.com!

For more information, contact Gene Sawyer at 888.5.RIDEBID.

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